The impact of structural capital on product innovation performance: an empirical analysis
by Carlos Fernández-Jardón, Ricardo V. Costa, Pedro Figueroa Dorrego
International Journal of Knowledge-Based Development (IJKBD), Vol. 5, No. 1, 2014

Abstract: By conducting a questionnaire within a network of Portuguese innovative small and medium enterprises (SMEs) and by using a combination of multivariate techniques to determine constructs and relations, the authors build on the intellectual capital and new product development perspectives to empirically analyse the influence of structural capital on product innovation performance. The results indicate that structural capital does have a significant and positive relationship with product innovation performance at Portuguese innovative SMEs. However, not all structural capital elements that were considered for the purpose of this study reveal such significant impact. In fact, ‘product innovation management and strategy’ stands out as the only structural capital element that significantly affects product innovation performance at the innovative SMEs level.

Online publication date: Sat, 21-Jun-2014

The full text of this article is only available to individual subscribers or to users at subscribing institutions.

Existing subscribers:
Go to Inderscience Online Journals to access the Full Text of this article.

Pay per view:
If you are not a subscriber and you just want to read the full contents of this article, buy online access here.

Complimentary Subscribers, Editors or Members of the Editorial Board of the International Journal of Knowledge-Based Development (IJKBD):
Login with your Inderscience username and password:
Username: ___________________ Password: ___________________ Login
Forgotten your password?

Want to subscribe?
A subscription gives you complete access to all articles in the current issue, as well as to all articles in the previous three years (where applicable). See our Orders page to subscribe.

If you still need assistance, please email subs@inderscience.com

Return to top